## Message from the CEO



Seasons greetings!

2023 has been an exciting year at River Valley Credit Union.

We've updated the appearance of both our Ames and Nevada locations with the goal of creating a more inviting space for each of you to visit. Hopefully you have had a chance to see our updates on our social media channels or better yet, in person. We will be holding an Open House at our Nevada location on January 19th. We hope you can join us throughout the day to see our updates, and enjoy some snacks, refreshments and giveaways.

Thanks to the trust you have placed in the Credit Union, we have grown to over \$100 million in total assets. As we continue to grow, we gain additional resources which may be leveraged into greater value for our member-owners. If there are further ways we can serve you, please let us know.

We hope that you have a safe, and Happy New Year. Thank you for your membership!

**Brian Godwin** 



Isabel Kinzie

**Marketing Specialist** 

We are excited to announce that Isabel has joined our team as our new marketing specialist. Isabel brings a wealth of knowledge to the role, having recently graduated from Iowa State with a degree in public relations and event management.

She is eager to connect with RVCU members through social media and shine a light on all the amazing work the credit union does.

Outside of work, Isabel enjoys reading, live music, and spending



time outdoors.

## Reach us at

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find us at **www.rvcu.org** 



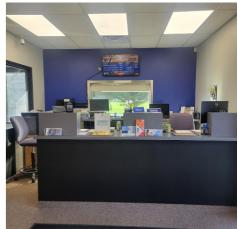
**WINTER 2024** 

## What's New At RVCU:

Nevada Remodel

Nevada branch has undergone a stunning transformation! The new look includes fresh paint, new carpet, bathroom flooring, and an accent wall that adds a touch of sophistication to the space. The black trim now matches the newly installed blinds, and a new blue awning sits outside to alert members of the location of the drive-up. We are still working on updating the furniture to match our new sleek, modern look, but we are confident that you will love the changes we have made. We want to thank you for your patience and flexibility during the remodel. To celebrate the completion of the branch, we will be hosting an open house on January 19 during business hours. Come and see the transformation for yourself and enjoy refreshments with our team.







January January February
15 19 19
Closed for Nevada Closed for
MLK Jr. Day Open House President's
Day

**Heather Huntrods** 

February 1st 3 Years

**Nick Sulham** 

February 21st 1 Year

**Brian Godwin** 

March 18th 5 Years

Margo Casebolt March 22nd 1 Year